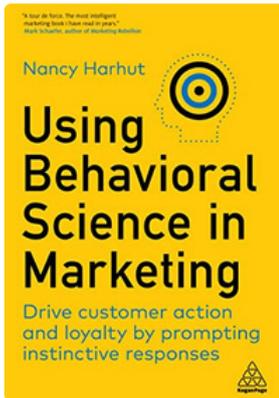
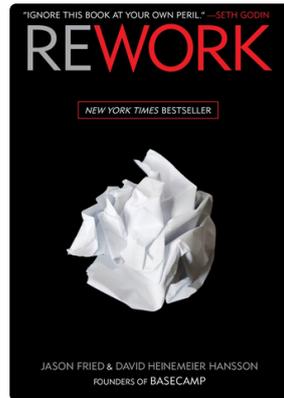


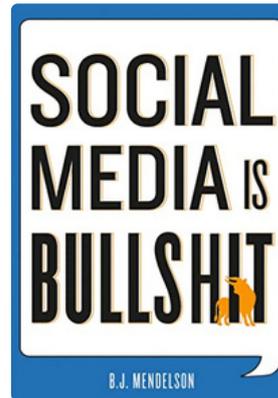
2026 Business Book Reading List for Entrepreneurs



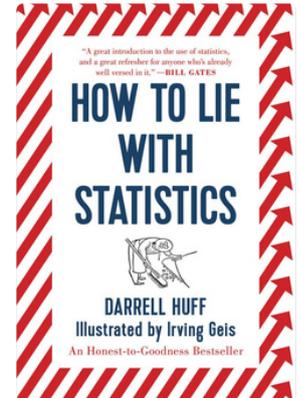
Using Behavioral Science in Marketing by Nancy Harhut



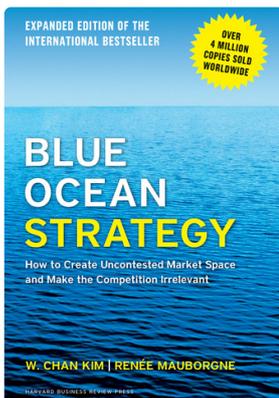
Rework by David Heinemeier Hansson and Jason Fried



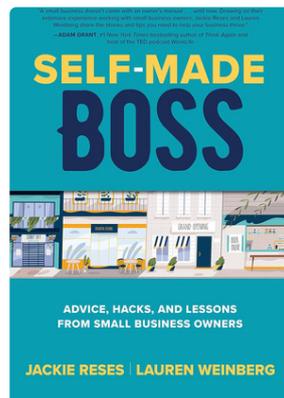
Social Media Is Bullshit by B.J. Mendelson



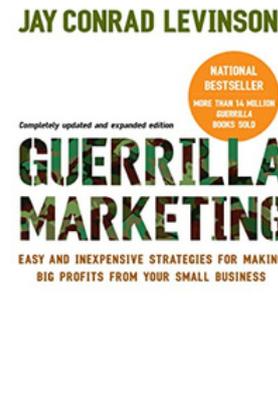
How to Lie with Statistics by Darrell Huff



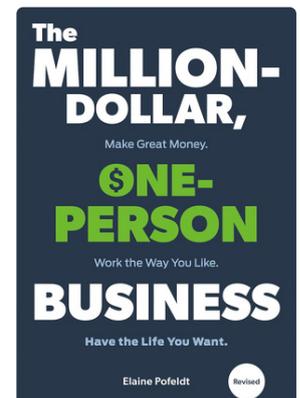
Blue Ocean Strategy by W. Chan Kim, Renée Mauborgne



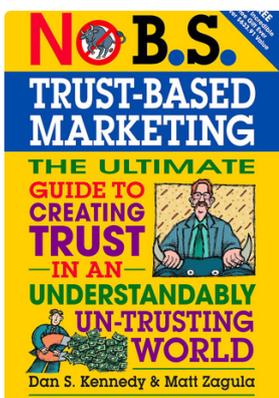
Self-Made Boss by Jacqueline Reses and Lauren Weinberg



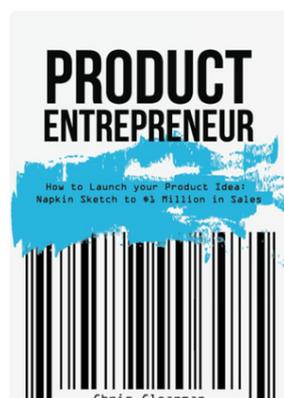
Guerrilla Marketing by Jay Conrad Levinson



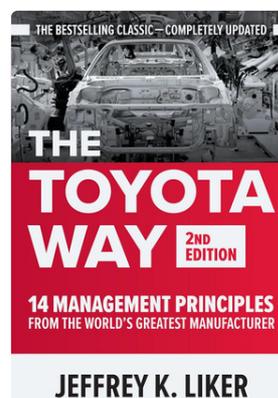
The Million-Dollar, One-Person Business by Elaine Pofeldt



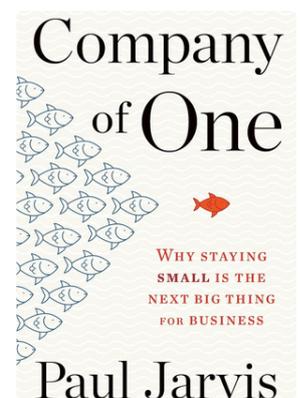
No B.S. Trust-Based Marketing by Dan Kennedy and Matt Zagula



Product Entrepreneur by Chris Clearman



The Toyota Way, Second Edition by Jeffrey Liker



Company of One by Paul Jarvis